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Fashion in Britain

In every person's life fashion plays a very important role. Many people say that «meet on clothes...» Everybody gets under influence of fashion which dictates to society what, where and when to dress.

I would like to analyze fashion of the UK in detail. British have never been legislators of fashion. Throughout centuries, they actively adopted trends from Spain, France, and Italy and introduced them in Britain. The first fashion innovation was the extra-long to elbow gloves, which Elizabeth wore on her coronation. In fact, she was the first trendsetter of British fashion, giving her modesty and refinement.

Since 19th century, British had developed their own view on clothes. British clothes became convenient and practical. Elegance came out on top. The ability to dress with advantage became the main defining feature. The English brands of clothes still follow these qualities. Having refused from volume and severe forms in the 19th century, British have presented the style of refinement and modesty to the whole world.

"Modestly doesn't mean poorly" – since the middle of the 19th century it has been an axiom of fashion in England. Pomp came to an end with the Victorian era, the British designers developed the individual style. [1]

Special attention was paid to design. The emphasis on details has defined a role which is played by the English fashion in the world fashion industry. British create not so many the memorable dresses, but they pay much attention to details.

Scarf is one of elements which the British fashion pay attention to. The English style is impossible without headdress. Scarves are tied not only around a neck, but also used as kerchiefs. In a favor at British and a hat. Designers have developed thousands of hat models with wide and narrow fields, so-called tablets, samples with a veil and feathers.

Even the fashion for a white wedding dress has appeared exactly here thanks to the Queen Victoria who has put it on a wedding ceremony. It was simple and without persuasive details, that's why all girls liked it.

British designers followed classical style. The classics and Britain were not separable in all times and classics has always occupied a place of honour in the world fashion.

Today the most popular fashionable houses of England are known and recognized around the world, and most of the English brands by default are attributed to the list of "most-most", Now, I would like to tell about some of them.

The most remarkable lines of "Burberry" are traditional square patterns, boots, trench coats and coats. The small company Burberry Group Plc was opened in 1856 by the English fashion designer Thomas Berberri. [2]

"Alexander McQueen" is a famous British fashionable house which specializes in release of clothes, footwear and accessories of a luxury segment of the market. The fashion designer is called "the hooligan of the English fashion" [3]

"Next" is a brand which releases clothes in classical English style that suits everyone. These clothes suits for any occasion – either in the office or at the party. [4]

In conclusion, I would like to say that the British taught the world to pay attention to details. The details of the dress, but not the dress itself is important for an Englishman. Such things as scarves, shawls, gloves and even handkerchiefs have the defining value in forming the English style.

Литература

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